

KWS FIREFLY

Winter Wheat

Cougar x KWS Rowan



SEEDING
THE FUTURE
SINCE 1856



Illuminate your wheat with a touch of magic!

DYNAMIC
WHEATS

- The UK's highest yielding Group 3
- Great disease package, including 7.0 for *Septoria tritici* and OWBM resistance
- The joint stiffest variety on the RL

KWS Firefly is a great new addition to the Recommended List and is the UK's highest yielding Group 3 milling wheat with broad market appeal.

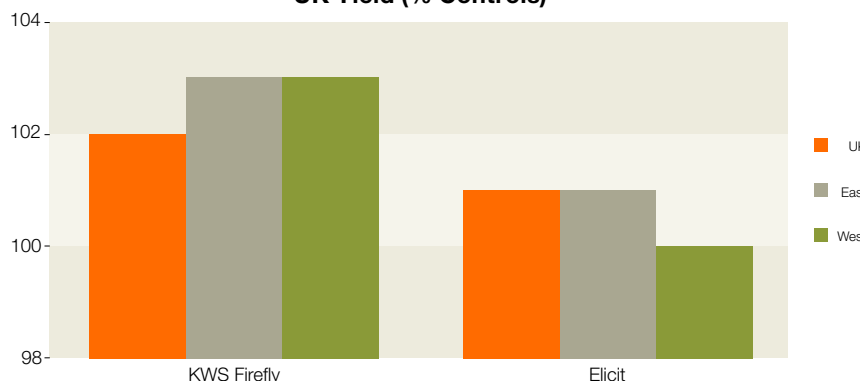
KWS Firefly is suited to all regions, but performs best in the main wheat production areas of England. It is a consistent performer across light and heavy soils, as well as first and second cereal slots.

KWS Firefly has one of the most impressive set of disease scores of any high-yielding variety. Its *Septoria tritici* score is the best in its class, while it also has a better untreated yield and Hagberg than others in the Group 3 market.

With a strong grain package and correct balance of resistance and extensibility, KWS Firefly is well suited for biscuit manufacturers. The variety will also deliver on the continent thanks to being fully approved for export with the **uks** classification.

KWS Firefly	
Yield (% treated controls)	
UK treated	102
UK untreated	86
Second cereal	101
Light soils	[102]
Heavy soils	103
Disease	
Mildew	5
Yellow Rust	9
Brown Rust	8
S.tritici	7.0
Eyespot	[4]
OWBM	R
Agronomy	
Lodging (+ PGR)	8
Lodging (- PGR)	8
Height (cm)	81
Ripening (+/- JB Diego)	+1
Hagberg	248
Sp.Wt (kg/hl)	75.9

UK Yield (% Controls)



Data sources: AHDB Recommended List, Winter Wheat 2019/20

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